

5.7.4 2008 Refrigerator Manufacturer Market Shares (Percent of Products Produced)

| <u>Company</u> | <u>Market Share (%)</u> | Total Units Shipped: | 9,310,000 |
|-------------------------|-------------------------|----------------------|-----------|
| GE | 27% | | |
| Electrolux (Frigidaire) | 23% | | |
| Whirlpool | 33% | | |
| Maytag (Admiral) | (1) | | |
| Haier | 6% | | |
| W.C. Wood | 1% | | |
| <u>Others</u> | <u>10%</u> | | |
| Total | 100% | | |

Note(s): 1) Included in Whirlpool shipments

Source(s): Appliance Magazine, A Portrait of the U.S. Appliance Industry, Sept. 2009, p. 35.